



EARA Conference 2025

STREAMS

Stream 1. Transparency and Openness in Animal Research

- **Stream Description:** Focuses on promoting transparency and openness in animal research, exploring initiatives that enhance public trust and understanding, namely with patients, the ultimate benefactors of animal research.
- **Topics Included:**
 - **Transparency Agreements:** Benefits and implementation of transparency agreements in the public understanding of animal research.
 - **Institutional Openness:** Presentations from institutions with effective transparency practices and general tips for institutional communication improvement.
 - **Patient Engagement:** Showcasing how patient engagement contributes to transparency by involving patients in the process of communicating animal research.

Stream 2. Effective Science Communication and Media

- **Stream Description:** Dedicated to improving communication with the public and media, this stream addresses how researchers can effectively share their work and engage with broader audiences.
- **Topics Included:**
 - **Building Strong Media Partnerships:** Establishing and maintaining relationships with media and their influence in broader communication of science.
 - **Making a Case for Social Media:** Harnessing the power of Social Media and young science influencers and communicators to make a case for the use of animals in science.

Stream 3. Legal Frameworks on Welfare and their Communication

- **Stream Description:** Delves into the ethical aspects of animal research, and communicating animal welfare standards, the implementation of the 3Rs, and the impact of legislative changes on research practices.
- **Topics Included:**
 - **3Rs in Communication:** Practical application of Replacement, Reduction, and Refinement in science communication.
 - **Discussion on Genetically Altered Animals:** How to approach the subject of animals 'bred but not used' due to genetically altered lines which account for a large number of animals used,
 - **Legislative Impact on Research and Advocacy:** The influence of legislation on animal research practices and its communication and animal research advocacy in general.